



## **Privacy Policy**

### **1. Introduction**

Your Private Health Care Ltd is committed to protecting your privacy and ensuring that your personal information is handled safely, securely and in accordance with data protection legislation. This Privacy Policy explains how we collect, use, store and protect personal data when you visit our website or contact us through it.

This policy applies to all users of the Your Private Health Care Ltd website.

### **2. Who We Are**

Your Private Health Care Ltd is the data controller for the personal data processed through this website.

If you have any questions about this Privacy Policy or how we use your data, you can contact us using the details provided on our website.

### **3. Information We Collect**

We may collect and process the following types of personal information:

- Your name and contact details, such as email address and telephone number
- Information you provide when completing enquiry or contact forms
- Information contained in emails or messages sent to us
- Technical information such as IP address, browser type, device information and website usage data

We do not knowingly collect personal data relating to children through this website.

### **4. How We Use Your Information**

We use personal information collected through our website for the following purposes:

- To respond to enquiries or requests you submit
- To provide information about our services where requested
- To manage and improve the functionality and security of our website
- To comply with legal and regulatory obligations

We only use your personal data where there is a lawful basis to do so.

## **5. Lawful Basis for Processing**

Under UK data protection law, we rely on the following lawful bases to process personal data:

- Your consent, where you have chosen to contact us or submit information
- Legitimate interests, to operate and improve our website and respond to enquiries
- Legal obligations, where we are required to process data by law

## **6. Cookies and Website Analytics**

Our website may use cookies and similar technologies to improve your experience and to understand how visitors use our website. Cookies are small text files placed on your device.

You can control or disable cookies through your browser settings. Further information about cookies used on the website is provided in our Cookie Policy.

## **7. Sharing Your Information**

We do not sell or rent personal data collected through our website. Personal data may be shared with trusted third-party service providers who support the operation of our website or IT systems, where appropriate and subject to contractual confidentiality and security requirements.

We may also share information where required to do so by law or regulatory bodies.

## **8. How We Protect Your Information**

We take appropriate technical and organisational measures to protect personal data against loss, misuse, unauthorised access or disclosure. These measures include secure systems, access controls and regular review of our security arrangements.

## **9. How Long We Keep Your Information**

Personal data collected through the website is retained only for as long as necessary for the purposes for which it was collected, or as required by law.

## **10. Your Rights**

You have rights under data protection law in relation to your personal data. These include the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data, where applicable

- Restrict or object to processing
- Lodge a complaint with the Information Commissioner's Office (ICO)

Requests to exercise your rights can be made by contacting us using the details on our website.

## **11. Links to Other Websites**

Our website may contain links to other websites. We are not responsible for the privacy practices or content of external websites and encourage you to read their privacy policies.

## **12. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in legislation or how we operate. Any updates will be published on this page.

## **13. Contact Us**

If you have any questions about this Privacy Policy or how your personal data is used, please contact us using the details provided on our website or email **[info@yourprivatehealthcare.org](mailto:info@yourprivatehealthcare.org)**

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